



GLOBAL CAMPAIGNS AGAINST CAGES

A photograph of two fluffy yellow chicks on a dirt surface. The chick in the foreground is in sharp focus, looking towards the right. The chick behind it is slightly out of focus. The text "WHAT DO WE MEAN BY CAGE-FREE?" is overlaid in large white capital letters.

WHAT DO WE MEAN BY CAGE-FREE?

A man in a dark jacket and pants stands in a narrow aisle of a battery cage facility. He holds a flashlight, illuminating the cages on either side. The cages are multi-tiered metal structures with wire mesh fronts. The lighting is dim, with the primary light source being the flashlight. The perspective is looking down the aisle, creating a sense of depth.

Against battery cages


**Chickens that lay eggs are a different breed
than chickens for meat.**







WHY ADVOCATE FOR CAGE-FREE?

A photograph of a crowded laying hen cage. A brown hen is visible in the foreground, standing on a wooden slatted floor. Several orange eggs are scattered on the floor. The cage is made of metal bars and has a dark, confined space above it. The text "(1) Laying hens are suffering immensely." is overlaid on the left side of the image.

**(1) Laying
hens are suffering
immensely.**



**Few animals endure
as much, and for as
long, as laying hens.**



**Chickens
are actually
jungle fowl!**



Perching

A photograph of a brown chicken in a wire cage, covered in a thick layer of dust or bedding. The chicken is huddled in the center of the cage, which is made of metal wire. The floor of the cage is covered in a layer of dark, granular material. The background is slightly out of focus, showing more of the cage structure.

Dust bathing



Nesting

A photograph of two white chickens in a natural, outdoor setting with green foliage in the background. The chicken on the left is facing forward with its wings spread wide, while the chicken on the right is facing slightly to the right. The text "Spreading wings" is overlaid in white on the lower left portion of the image.

Spreading wings



**Birds are
crammed
in battery
cages.**







**Wire flooring prevents nesting and
injures feet.**



Debeaking



Over producing eggs
is detrimental to hen
health.

A large, dark, and messy pile of discarded bird carcasses, mostly with brown and grey feathers, is shown inside a metal container. The background is dark and industrial.

**Spent birds are
sent to
slaughter.**



**Cage-free
policies change
the lives of
farmed hens.**





**(2) A monumental amount of
birds are impacted by the
cruel egg industry.**

A photograph of two brown and white laying hens standing in a field. The hens are facing each other, and their heads are close together. The background is slightly blurred, showing some green foliage and a fence. The text is overlaid on the lower half of the image.

**(3) Laying hens are neglected by
the wider animal rights movement.**

(4) Cage-free is a global trend with momentum.





A brown hen with a red comb and wattle stands in a field of dry grass and low-lying plants. Several small, fluffy chicks are visible around her, some in the foreground and others slightly behind. The background shows a clear sky and distant hills.

**Hens are suffering more than
other farmed animals**

For longer periods of time

By the billions

They need us
to advocate
for them





QUESTIONS?



Ellie Donohue-Miller
emiller@openwingalliance.org

[OPENWINGALLIANCE.org](https://openwingalliance.org)



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