

# WELFARE OF ANIMALS - THE ASIA PERSPECTIVE

Jeff Zhou 周尊国  
CIWF China Chief Representative

29.09.2024



# ABOUT COMPASSION

Founded in 1967 in the UK.

- Promote legislation
- Campaigns
- Cutting-edge industry report

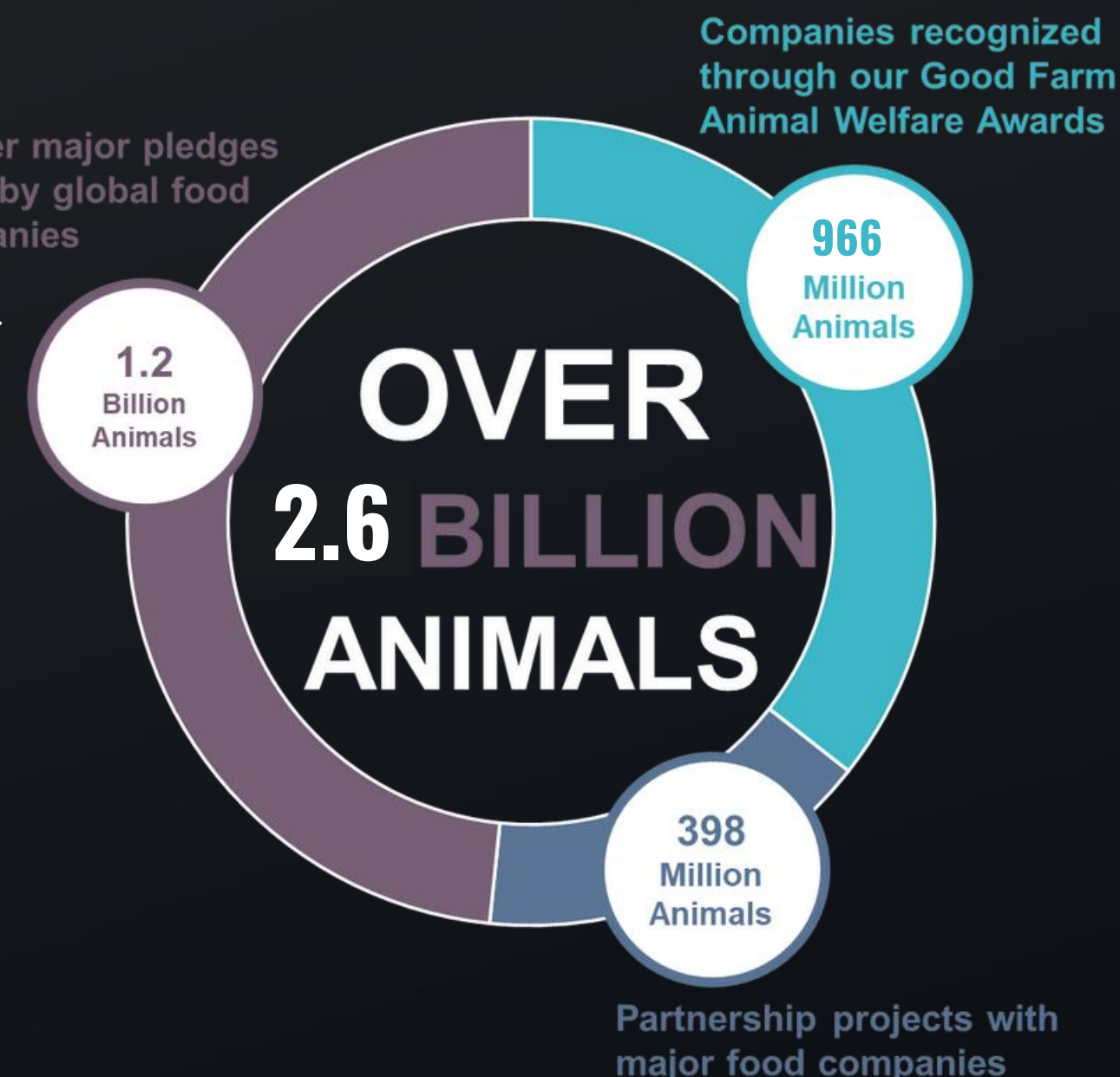
Through our award policies in China, 432 million animals are set to be benefited each year.

Officially recognized by FAO of the United Nations.

GOOD FARM ANIMAL WELFARE AWARDS started in 2007.

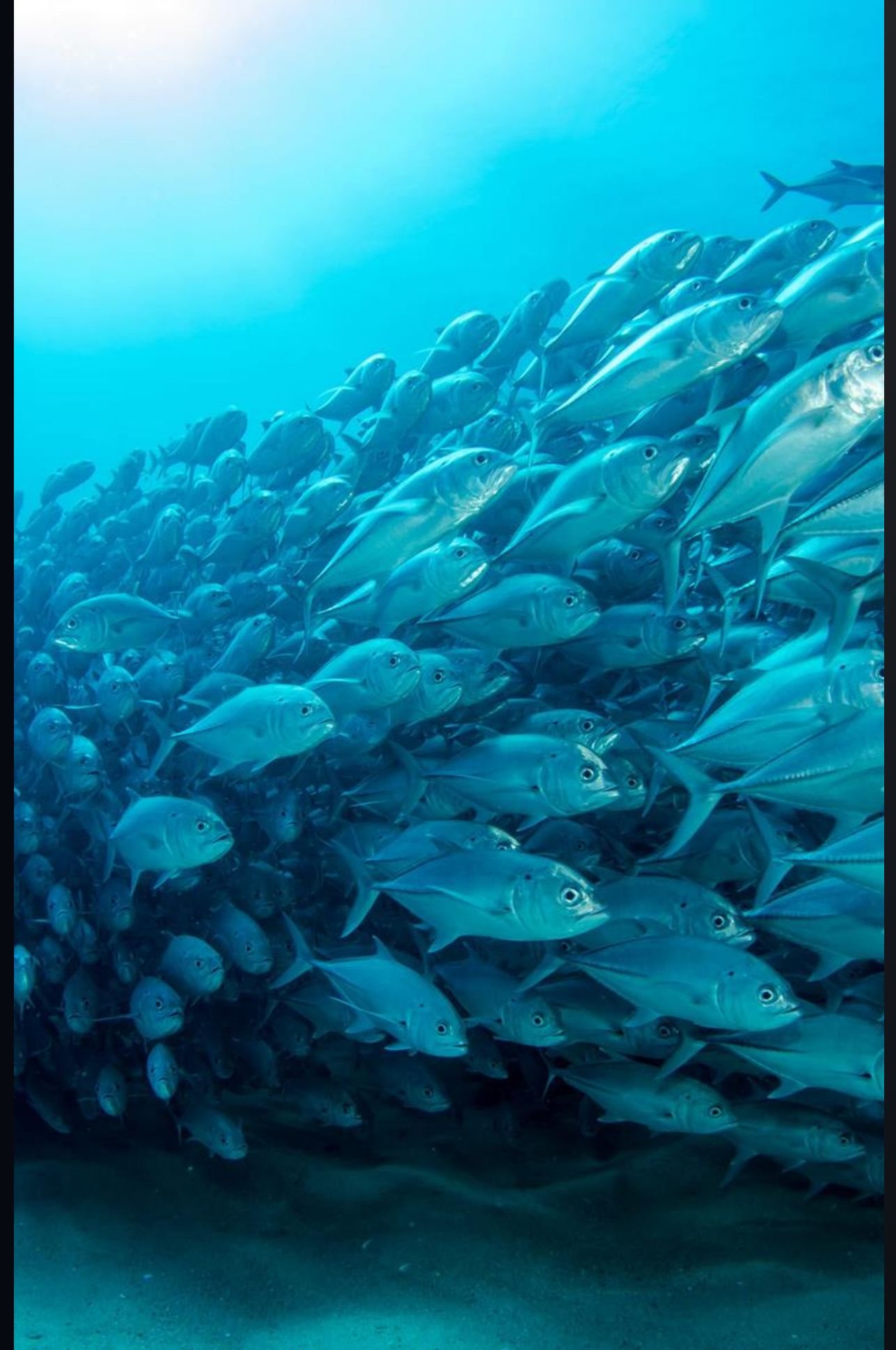
GOOD PRODUCTION AWARDS started in 2013. Towards Chinese enterprises.

Further major pledges made by global food companies

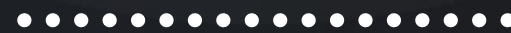


# COMPASSION'S 3 CHANGE GOALS

- Achieve a global shift **from factory farming to regenerative farming** that works with nature and animals.
- **Reduce human reliance on animal products**, including by eating less meat, fish, and dairy.
- Raise global awareness that **good animal welfare is essential** for sustainable climate and nature-friendly food.



# ASIA IN ACTION



# WORLD ORGANISATION FOR ANIMAL HEALTH (WOAH)

Regional Animal Welfare Strategy  
(RAWS) Advisory Group



**WOAH REGIONAL ANIMAL  
WELFARE STRATEGY (RAWS)  
THIRD ACTION PLAN (2024 – 2028)**  
**ASIA AND THE PACIFIC**

Kate Littin, Linda Wilkin-Krug,  
and Jacqueline Lusat  
Spring 2024

# ASIA FOR ANIMALS CONFERENCE

Organized by Asia For Animals Coalition



2025 8/25 - 8/29 台北  
亞洲動物保護大會  
Asia for Animals Conference



Taipei REFLECTION & BREAKING BOUNDARIES  
反省與跨越



# ASIA FOR ANIMALS

Farm Animal Coalition Subgroups:

Alternative Protein

Corporate Engagement

Policy Change

## Farm Animal Coalition member organizations



# ASIA FARM ANIMAL DAY

Co-organized by The Animal & Vegan  
Advocacy (AVA) Summit & Asia for  
Animals Coalition





# FROM CHINA PERSPECTIVE



# TRADITIONAL CHINESE CULTURE

By fostering compassion toward animals, we also nurture our own pursuit of personal growth and fulfillment.

**Confucian** The harmony between nature and human, being benevolent to all creatures on earth.

**Daoism** Daoism follows nature, all things are equal.

**Poetry** Bai Juyi and Cui Xuan's poems encourage us to empathize with animals, considering their well-being and the restrictions they may face.



# PRESENT CHINA OVERVIEW

## POLICY



Food security  
Sustainable farming  
Innovation and efficient

## INDUSTRY



More businesses are showing interest in higher welfare systems, but profit remains the biggest concern and challenge.

## CONSUMER



Consumer awareness is generally rising. People are increasingly concerned about their health when choosing food, especially in certain categories.

# COMPASSION IN CHINA STRATEGY

01

## Awareness

Website  
Social media  
Campaigns and speeches  
Cooperate training courses

02

## Localization

Customized Good  
Production Awards for  
Chinese enterprises.

03

## Partners

Local partners with  
shared values and  
strong influence.

04

## Cooperative development

Industry, academe and  
research cooperative  
development

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# 01 AWARENESS



Lesson at Sichuan Agricultural University



Sodexo cooperate "cage-free egg" training



"Cage-free egg enter campus" event



World Farm Animal Welfare Beijing Consensus

# 02 LOCALIZATION

Through our award policies in China, **432 million** animals are set to be benefited each year.

## Good Production Awards



# 03 PARTNERS

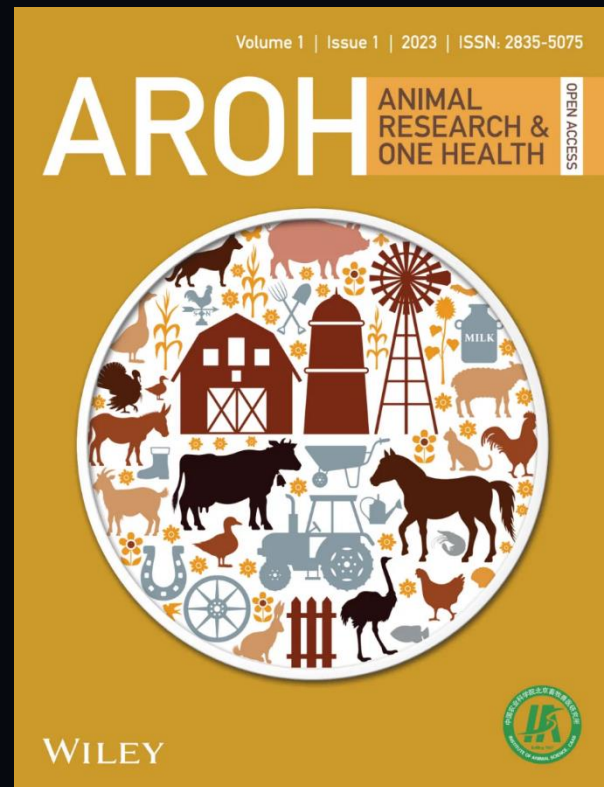
Key partnership with CAPIAC International Cooperation Committee of Animal Welfare, and other China based organizations.



04

# COOPERATIVE DEVELOPMENT

Industry, academe and research institution



AROH open access journal



Animal Welfare International Joint Research Center



# PRESENT China(Asia) CHALLENGES

While intensive farming systems may provide an abundant supply of livestock products, they also give rise to significant issues

## Environment

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Pollution, deforestation, water consumption, climate change, environmental injustice

## Food insecurity

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Disease outbreak, reduced production, lower quality food, malnutrition, invasive species

## Inequality

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Intensive farming might further exacerbate inequalities in global development.

## Health concerns

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Disease transmission, food-borne disease, new pathogens, viral mutation

## Balance

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A balance among economic progress, social harmony, and sustainable development.



REPEAT THE  
MISTAKES  
OR  
CHART A NEW  
COURSE?

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# THANK YOU

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COMPASSION IN WORLD FARMING INTERNATIONAL